



Real Colors® Personality Inventory

The Real Colors® Personality Instrument is a simple, easy to administer system for identifying the four temperaments (Blue, Gold, Green or Orange.) It provides users with an effective tool for understanding human behavior, for uncovering motivators specific to each temperament and for improving communication skills. Most importantly, Real Colors® is easy to incorporate into all areas of daily life. It is the key to achieving higher levels of success, personally and professionally.

NCTI's Real Colors® Personality Instrument is a leading edge tool that bridges temperament theory and real life applications in a way that is easy to understand, fun to learn and that offers unprecedented levels of retention. Using Real Colors®, people learn to recognize, accept and value the differences in others while improving understanding, empathy and communication.

Through Real Colors®, you'll gain a completely new perspective on yourself and the things that are most important to you. As you learn more about the Colors, you'll instinctively recognize characteristics of people you know, and their Color. This knowledge gives you valuable insight into what is most important to them, why they may react to situations differently than others, how you can best communicate with them and much more.